

PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031
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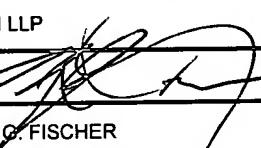
Total Number of Pages in This Submission

Application Number	10/758,660
Filing Date	January 15, 2004
First Named Inventor	FISCHER, John G.
Art Unit	2672
Examiner Name	Jonathan Liou
Attorney Docket Number	JGF 02775 PTUS

ENCLOSURES (Check all that apply)

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<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	STORM LLP		
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Printed name	JOHN G. FISCHER		
Date	7/26/2005	Reg. No.	41,748

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: John G. Fischer
Serial No.: 10/758,660
Group Art Unit No. 2672
Examiner Jonathan Liou
Filed: January 15, 2004
Entitled: METHOD OF DISPLAYING PRODUCT AND SERVICE
PERFORMANCE DATA

MAIL STOP AMENDMENT
Commissioner of Patents
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Date:	<i>July 26, 2005</i>
Name: Linda Cuccia	

AMENDMENT AND RESPONSE TO FIRST OFFICE ACTION
INTRODUCTORY COMMENTS

Dear Sir,

In response to the Office Action mailed June 9, 2005, please amend the above-identified U.S. patent application as indicated. In the claims, Applicant provides amendments as detailed below. Also included is Applicant's response to the Office Action.